

For Immediate Release:

Date: 4 November 2019
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Indiana Furniture Brings Boutique-Inspired Models to Canvas & Gesso Casegoods.

Jasper, IN, November 4, 2019 – Indiana Furniture continues to set new standards for affordable, design-friendly products. Today the company will begin taking orders for new additions to the ever-popular and cohesive Canvas (lamine) and Gesso (vener) casegoods.

The newly added “Studio” options are boutique-inspired to give all your working environments a fresh look with a subtle touch of home. These models build upon simplicity and flexibility while allowing you to create eye-catching spaces. Several signature details set “Studio” apart from the rest, including the slim leg design, which provides an upscale feel, and the unique “Studio” pull which communicates sophistication. Whether you’re looking to outfit an executive office, team space, collaborative area, or anything in between, the “Studio” desking and storage components have the look and feel desired for today’s offices.

“Studio provides another level of design in our Canvas and Gesso lines,” says Mike Blessinger, VP of Sales & Marketing for Indiana Furniture. “Expanding these casegood platforms to include a selection of models and sizes with premium details allows us to better meet the needs of our customers and their diverse levels of style, all while seamlessly working with our current offering.”

Along with the “Studio” options, additional sizes of gallery screens, hutches, stanchions, and more were added to these series expanding capabilities and utilization.

The Canvas and Gesso lines consider the environment by using renewable and recyclable materials, allowing them to achieve indoor air and BIFMA level[®] certifications. To learn more about these product additions and our sustainability story, visit www.IndianaFurniture.com.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing our customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles and sizes at competitive prices. To learn more, visit www.IndianaFurniture.com.