



For Immediate Release:

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Indiana Furniture Announces Promotion of Ashley Fair to Vice President

Jasper, IN, May 4, 2021 – Today, Indiana Furniture announced that Ashley Fair has been promoted to Vice President of Human Resources, Safety & Environmental.

As Vice President and a member of the company's Executive Leadership Team, Ashley will focus on the people-related business strategies, including the attraction of top talent, employee engagement, and overall organizational effectiveness. With this promotion, she will also take on the responsibility of overseeing and driving the company's Safety and Environmental strategies, with the goal of continuing the company's successful safety record and ensuring the company continues to place an emphasis on being a good steward of the environment.

"Our people are our greatest strength. Recruiting and retaining top talent is critical to the continued success and growth of our company," said Max Verkamp, President and CEO at Indiana Furniture. "Ashley's experience and proven success in Human Resources and Risk Management will enable us to further develop our team and business effectiveness as we increase our reach within the industry and targeted markets."

"I'm honored and excited to transition into this role, and appreciate the confidence that Max, the Senior/Executive Leadership Team, and the Board of Directors have in me," stated Fair. "I look forward to playing an instrumental role in the formation and execution of business strategies that will continue to support and accelerate our growth goals while remaining the employer of choice."

Ashley brings over 15 years of progressive experience in leading Human Resources and Risk Management teams, talent development programs, and implementing enterprise-wide change management strategies. Before joining Indiana Furniture in 2017, she worked for companies where she had the opportunity to lead efforts in Human Resources and Risk Management both in corporate and manufacturing environments.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing office furnishings of the highest standards in quality, craftsmanship and backed by industry best customer service. Through a culture of continuous improvement, flexibility and state-of-the-art technology, our company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit www.IndianaFurniture.com.